

## **IMPORTANT NOTIFICATION**

The following Privacy Information is being provided to you as outlined in the General Data Protection Regulation. It is intended to inform you of how the Personal Information provided on this form will be used, by whom and for what purposes. If you are unclear on any aspect of this form, or want any further information, please contact the GAA's Data Protection Officer (01 8658600 or [dataprotection@gaa.ie](mailto:dataprotection@gaa.ie)).

### **Who is the data controller?**

The GAA is the Data Controller of the Personal Data contained on this form and can be contacted at the phone number or email address above.

### **What is the purpose of processing my Personal Data?**

The purpose for processing your Personal Data is that it is necessary for the performance of a contract between you and the GAA in the purchase of your GAA Season Ticket. Your Personal Data as provided will be used to enable you to purchase your GAA Season Ticket, to provide you with customer service in relation to same, and your postal address will be used to post the hard copy Season Tickets to you.

### **Who can access my Personal Data?**

Your Personal Data can be accessed by the GAA Ticketing Department in Croke Park and will be accessed only for the purpose of administering your GAA Season Ticket. Your Personal Data will not be used for any other purpose. Your Personal Data can also be accessed by Acorn Wave Ltd. for the purpose of administering the system, and by Call Management Contact Centre Services for the purpose of providing Customer Service to you in relation to your Season Tickets.

### **Who are Acorn Wave Ltd. and Call Management Contact Centre Services?**

Acorn Wave Ltd. and Call Management Contact Centre Services are "data processors" who provide services to you in relation to your Season Ticket on behalf of the GAA. We have a contract in place with Acorn Wave Ltd. and Call Management Contact Centre Services to ensure your Personal Data is processed safely and securely.

### **Where is your Personal Data stored?**

Your Personal Data will be stored electronically on the GAA's Ticketing System. The GAA's Ticketing System is stored on the GAA's Microsoft Azure platform.

### **How long will your Personal Data be stored for?**

Your Personal Data will be held for the duration of your Season Ticket relationship with us, and it will be deleted by us one year after your Season Ticket contract expires. We will store your information in this intervening period for the purpose of enabling you to renew your Season Tickets easily, and in order to provide you with customer service relating to your previous Season Ticket(s) if required.

### **How can I obtain a copy of the Personal Data held by the GAA?**

You have the right to request a copy of all of your Personal Data and can do so by contacting us. This information will be provided to you within one month.

### **What are my privacy rights relating to my Personal Data?**

You have the right to have your Personal Data updated, rectified, or deleted in certain circumstances. You have the right to object to your Personal Data being processed and to withdraw your consent to processing - You can do so by contacting us.

### **Where can I get further information?**

Further information regarding your rights can be obtained through the **Data Protection Commission, 21 Fitzwilliam Square South, Dublin 2, D02 RD28** or on the website [www.dataprotection.ie](http://www.dataprotection.ie)

### **How do I make a complaint or report a breach?**

Should you wish to make a **complaint or report a breach** under in relation to your Personal Data, you can do so by filling in a webform on their website at [www.dataprotection.ie](http://www.dataprotection.ie), or by phone at 057 868 4800.