



# GLOBAL GAMES DEVELOPMENT FUND OPEN CALL FOR APPLICATIONS – SEPTEMBER 2017

#### **Guidelines for Applicants**

#### 1. Introduction

Applications are sought from Clubs, Regional/Divisional Boards and Governing Board for funding under the Global Games Development Fund. This call for proposals is being issued by the Gaelic Athletic Association (GAA) in conjunction with the Irish Department of Foreign Affairs & Trade.

In recognition of the fact that tremendous growth has occurred in recent years in the GAA's International Units it has been agreed to distribute funding to Games Development projects in these areas. The Department of Foreign Affairs & Trade through its Emigrant Support Programme (ESP) is partnering with the GAA on this project in recognition of the importance of the GAA in fostering closer links between Irish communities and networks abroad with Ireland.

The Fund provides financial support specifically for projects and initiatives that increase or improve opportunities for the Irish Diaspora and other communities abroad to play Gaelic Games. Through the provision of financial assistance, it is the aim of the Fund to support the Irish Diaspora and to strengthen Irish networks and Irish identity internationally.

#### 2. Objectives and Priorities

The main objective of the Global Games Development Fund is the provision of meaningful, developmental, games opportunities, which in turn supports Irish communities and fosters a more vibrant sense of Irish identity

Applicants must also have regard for the objectives of the GAA's Grassroots to National Programme i.e.

- Maximising participation levels;
- Optimising performance standards;
- Enhancing organisational structures and inputs around training and personal development;

This call for applications will support projects put forward by the International Units - and constituent bodies thereof - which are of a <u>developmental</u>, <u>games-based</u> nature. Projects should include a clear strategy for enhancing the <u>sustainability</u> of the activity as well as clear <u>promotional</u> events/opportunities.

#### 3. Timetable

The final date for submission of applications is Friday 29<sup>th</sup> December 2017. The intention is to inform applicants of the outcome of the selection process in February 2018.

Activities must take place in 2018. Any funding unspent during 2018 or any funding that is not used for the agreed purposes must be refunded.



## 4. Eligibility

Applications may be submitted from Clubs, Regional/Divisional Boards and Governing Boards in the following International Units:

- Asia
- Australasia
- Canada
- Europe
- Middle East
- Central and South America
- Africa
- USGAA: 6 Divisions [Heartland; Mid-Atlantic; Mid-West; Northwest; Southwest; Southeast]

Applications from Club and Regional/Divisional Boards must contain a letter of approval from the Governing Board of the respective International Unit.

Submissions from Clubs, Regional/Divisional Boards and the Governing Boards of the Provincial Council of Britain and New York Board <u>will not</u> be accepted as other GAA/DFA funding arrangements are already in existence within these regions.

#### 5. Budget Available

The total budget earmarked for funding is approximately €300,000. Subject to applications received, it is proposed to fund one or more projects to the sum of €30,000 in the following International Units:

- Asia;
- Australasia;
- Canada;
- Europe;
- Middle East.

Subject to applications received, it is proposed to fund one or more projects to the sum of €20,000 in each of the following regions:

- Africa;
- South and Central America.

Subject to applications received, it is proposed to fund one or more projects to the sum of €40,000:

• USGAA: 6 Divisions [Heartland; Mid-Atlantic; Mid-West; Northwest; Southwest; Southeast]

#### 6. Award Criteria

Eligible applications/projects will be assessed on the basis of the following criteria:

- a) Quality of the proposed activities:
  - The compliance with the combined ESP/GAA objectives of the call for proposals;
  - The overall coherence of the activity programme;
  - The quality and innovative character of the proposed outputs;
- b) Long-lasting impact (sustainability);



- c) Coherence and cohesion of the project from a Promotional perspective;
- d) Strength and relevance of the project from a Games Development perspective i.e. the Grassroots to National Programme (GNP);
- e) Support to the Irish Diaspora in line with the objectives of the Emigrant Support Programme (ESP).

Applicants must also undertake to provide funding for a minimum of 5% of the overall project costs.

#### 7. Assessment of Award Criteria

The Award Criteria outlined above will be assessed as follows

- Items (a); (b) and (c) will be assessed on a collaborative basis by the GAA and the Department of Foreign Affairs & Trade i.e. both organisations will separately review and assess items (a); (b) and (c) before conducting a joint review in order to reach a joint decision on the outcome of same.
- Item (d) will be reviewed and assessed by the GAA only.
- Item (e) will be reviewed and assessed by the Department of Foreign Affairs & Trade only.
- As part of the joint review an agreement will be reached on an appropriate outcome under items (a); (b) and (c) and these will be combined with the outcomes from (d) and (e) for an overall score for each project.

Please note that as part of the assessment the views of the relevant Board of the International Unit as well as the relevant Irish Embassy or Consulate will be sought.

#### 8. Application Form

Applicants will be required to submit the Application Form (see below). Only Applications Forms will be processed. No other forms of application will be accepted.

The completed Application Form is to be submitted via email to the nominated Officer(s) of the relevant International Unit and to Caoimhe Ní Néill - <a href="mailto:caoimhe.nineill@gaa.ie">caoimhe.nineill@gaa.ie</a> by Friday, 29th December.



# 1. SUMMARY

SUMMARY OF THE APPLICATION				
Title of the Project:				
Identity of the Applicant:				
Name of the Club; Divisional/Regional Board etc. and Year of Establishment:				
Project Area:				
a) The organisation and delivery of Developmental Hurling and Football Leagues				
b) The organisation and delivery of Developmental Hurling Leagues				
c) The organisation and delivery of Developmental Football Leagues				
d) The organisation and delivery of Recreational GAA				
Duration of the Project:				
Amount Requested (€):				



## 2. INFORMATION ON THE APPLICANT

2.1 IDENTITY OF THE APPLICANT				
Status of the Applicant: International Unit –				
Club or Regional Board/Division – please state to which International Unit it is affiliated 1:				
Official name in full and year of establishment				
2.2 CONTACT DETAILS OF THE APPLICANT <sup>2</sup>				
Street Address:				
Postcode:				
City:				
Region (if applicable):				
Country:				
Telephone:	Mobile:			
Email:	Website:			
1.3 CONTACT PERSON RESPONSIBLE FOR THE PROPOSAL				
Family Name:	First Name:			
Position/Function:				
Telephone:	Mobile:			
Email:	Fax:			

<sup>&</sup>lt;sup>1</sup> If a Club is making an Application they must receive a letter of endorsement from the Executive of the International Unit to whom they are affiliated.

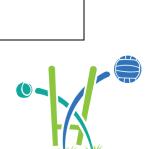
<sup>&</sup>lt;sup>2</sup> Postal Address of the Club/International Unit concerned. In the case of a Club/International Unit where there is no one identifiable main location the postal address of the contact person may be inserted here.

# 3. INFORMATION ON THE PROJECT FOR WHICH THE GRANT IS REQUESTED

3.1	3.1 DESCRIPTION OF THE PROJECT				
Titl	e:				
a)	Describe the general and specific objectives that the Project aims to achieve:  The applicant should explain how the general and specific objectives of the Project will contribute to the objectives of the GAA's Games Development Grassroots to National Programme and the DFA&T's Emigrant Support Programme (ESP).				
b)	Describe the activities planned and where the activities will be implemented:				
c)	Please indicate the number of individuals who will benefit from this project:				
d)	Please indicate the number of Irish people/people of Irish descent who will benefit from the project:				
e)	Describe how the sustainability of the Project will be maximised:  The applicant should explain how it is intended to develop the Project in the future and should outline sustainability measures (e.g. fundraising, sponsorship, volunteer recruitment) to achieve same.				



f)	Describe all activities/measures that will be taken to promote the Project:
17	The applicant should explain how it is intended to promote the Project having regard for the key
	objective off encouraging closer links between Irish communities and networks abroad and
	Ireland, to the benefit of both.
g)	Describe the Project Management Structure:
	The applicant should name the key personnel who will be involved in the project and their
	function/position – current and expected under the Project.



h) Describe the expected	Describe the expected outcomes of the Project:			
The applicant should specify how the Project will increase and/or improve opportunities				
Gaelic Games and also	and also how the Project will benefit the Irish Diaspora and networking opportunities.			
3.2 PLANNED DURATIO	N OF THE PROJECT			
3.2 FLANNED DORATIO	IT OF THE PROJECT			
Start date:				
Timetable for each stage o	of the action showing main dates and	expected results for each stage (table to		
be repeated as many time	s as necessary):			
Activity	Date	Result		



#### 4. BUDGET

#### **4.1 ESTIMATED BUDGET FOR THE PROJECT**

Summary (in €):

- a) Total costs<sup>3</sup>:
- b) Requested funding:

# Estimated budget (€):

- a) Costs of Personnel assigned to the Project (please provide a breakdown of the costs):
- b) Travel and subsistence costs for the personnel assigned to the Project:
- c) Equipment:
- d) Cost of consumables/supplies:
- e) Other direct costs (please specify):
- f) Indirect costs/overheads (please specify):

<sup>&</sup>lt;sup>3</sup> Please note that as a general rule the combined cost of travel and subsistence as well as food and drink cannot exceed 50% of the total grant requested.